

EDDIE COCHRAN ROD & CUSTOM FESTIVAL

June 12 - 14, 2025 / Albert Lea, MN

Hosted by SRC- Sick Racing Customs LLC, in collaboration with the History Center of Freeborn County

COMMUNITY SPONSORSHIP REQUEST

- ☐ \$100 Food & Beverage Vendor
- ☐ \$150 Trophy Sponsor
- ☐ \$500 Bronze Festival Sponsor
- ☐ \$1,000 Silver Festival Sponsor
- ☐ \$1,500 Gold Festival Sponsor
- ☐ \$2,500 Platinum Festival Sponsor
- ☐ \$3,500 Diamond Festival Sponsor
- ☐ \$_____ Other Amount

- ☐ Swag Bag Sponsor: I will provide _____
to be included in swag bag. (150 items/coupons needed no later than May 15th)



BUSINESS NAME: _____

CONTACT: _____ EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

ALL Sponsorships must be received by March 1st in order to be included on advertising.

Please make checks payable to: Sick Racing Customs LLC

PO Box 84
Albert Lea, MN 56007



*50% of net proceeds
will be donated back
to the History Center
of Freeborn County*



Event Manager: John Schipper / 507.402.4304 / john@schippss.com

EDDIE COCHRAN ROD & CUSTOM FESTIVAL

June 12 - 14, 2025 / Albert Lea, MN

Hosted by SRC- Sick Racing Customs LLC, in collaboration with the History Center of Freeborn County

SPONSORSHIP LEVELS

DIAMOND FESTIVAL SPONSOR \$3500

- Extra Large Logo on stage banner
- VIP Social Media Advertising
- Acknowledgement on Power 96 (100 times)
- Extra Large Logo on Event Shirt
- Extra Large Logo on Event flyer
- 2 free event shirts

PLATINUM FESTIVAL SPONSOR \$2500

- Large Logo on stage banner
- Social Media Advertising
- Acknowledgement on Power 96 (50 times)
- Large Logo on Event Shirt
- Large Logo on Event flyer
- 2 free event shirts

GOLD FESTIVAL SPONSOR \$1500

- Social Media Advertising
- Acknowledgement on Power 96 (35 times)
- Medium Logo on Event Shirt
- Medium Logo on Event flyer
- 2 free event shirts

SILVER FESTIVAL SPONSOR \$1000

- Social Media Advertising
- Acknowledgement on Power 96 (25 times)
- Small Logo on Event flyer

BRONZE FESTIVAL SPONSOR \$500

- Social Media Advertising
- Name on Event Flyer

TROPHY SPONSOR \$150

- Name on trophy plaque
- Name announced during awards
- Name on Event Flyer

FOOD & BEVERAGE VENDOR \$100

- Name on Event Flyer
- Social Media Advertising

SWAG BAG SPONSOR

- Name on Event Flyer



50% of net proceeds will be donated to the History Center of Freeborn County